

Amendments to the Claims:

Please cancel Claims 1, 2, 10-13, 21-24, 28, and 32 without prejudice.

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1-2. (Canceled)
3. (Previously Presented) The display assembly of Claim 33, wherein said backlight device is an electro-luminescent (EL) light device.
4. (Previously Presented) The display assembly of Claim 33, wherein said backlight device comprises at least one light emitting diode (LED).
5. (Previously Presented) The display assembly of Claim 33, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.
6. (Currently Amended) The display assembly of Claim 33, further comprising a brightness enhancing film (BEF) located between said backlight device and said low power reflective-type display, wherein a microstructure on a bottom of said BEF directs light toward said plurality of light conducting spacers ~~spacer by reflecting~~ and reflects light away from at least one portion of said light

low power reflective-type display without said plurality of spacers, ~~wherein said portion is devoid of said light conducting spacer.~~

7. (Currently Amended) The display assembly of Claim 33, wherein said low power reflective-type display is an electronic ink display.

8. (Currently Amended) The display assembly of Claim 33, wherein said low power reflective-type display comprises an electronic paper display.

9. (Currently Amended) The display assembly of Claim 33, wherein said low power reflective-type display is a digital paper display utilizing micro-machining technology.

10-13. (Canceled)

14. (Previously Presented) The display assembly of Claim 34, wherein said backlight device is an electro-luminescent (EL) light device.

15. (Previously Presented) The display assembly of Claim 34, wherein said backlight device comprises at least one light emitting diode (LED).

16. (Previously Presented) The display assembly of Claim 34, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.

17. (Currently Amended) The display assembly of Claim 34, further comprising a brightness enhancing film (BEF) located between said backlight device and said low power reflective-type display, wherein a microstructure on a bottom of said BEF directs light toward said plurality of light conducting spacers ~~spacer by reflecting and directs~~ light away from at least one portion of said ~~light~~ low power reflective-type display without said plurality of light conducting spacers, ~~wherein said portion is devoid of said light conducting spacer.~~

18. (Currently Amended) The display assembly of Claim 34, wherein said low power reflective-type display is an electronic ink display.

19. (Currently Amended) The display assembly of Claim 34, wherein said low power reflective-type display comprises an electronic paper display.

20. (Currently Amended) The display assembly of Claim 34, wherein said low power reflective-type display is a digital paper display utilizing micro-machining technology.

21-24. (Canceled)

25. (Previously Presented) The display assembly of Claim 35, wherein said backlight device is an electro-luminescent (EL) light device.

26. (Previously Presented) The display assembly of Claim 35, wherein said backlight device comprises at least one light emitting diode (LED).

27. (Previously Presented) The display assembly of Claim 35, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.

28. (Canceled)

29. (Currently Amended) The display assembly of Claim 35, wherein said low power reflective-type display is an electronic ink display.

30. (Currently Amended) The display assembly of Claim 35, wherein said low power reflective-type display comprises an electronic paper display.

31. (Currently Amended) The display assembly of Claim 35, wherein said low power reflective-type display is a digital paper display utilizing micro-machining technology.

32. (Canceled).

33. (Currently Amended) A display assembly for a portable device comprising:

a backlight device;

—— a light reflecting film; and

a low power reflective-type display atop said backlight device;  
a transparent sheet atop said low power reflective-type display; and  
a light reflecting material disposed between said backlight device and said  
low power reflective-type display, wherein said light reflecting material reflects  
said light received from said low power reflective-type display,

wherein said low power reflective-type display comprises ~~comprising~~ at  
~~least one pixel and a plurality of light conducting spacer~~ spacers that form at  
least a sub-pixel area, wherein said plurality of light conducting spacers  
~~conducting light through said reflective-type display from said backlight device,~~  
~~wherein said reflective-type display is located between said backlight device and~~  
said light reflecting material film and said transparent sheet, and wherein said  
transparent sheet outputs light received from said backlight device via said low  
power reflective-type display, and wherein said light reflecting film reflects light  
~~conducted by said light conducting spacer back to said reflective-type display.~~

34. (Currently Amended) A display assembly for a portable device  
comprising:

a backlight device operable to emit light;  
~~a light reflecting film comprising at least one reflective microstructure; and~~  
a low power reflective-type display atop said backlight device comprising a  
plurality of light conducting spacers that form at least a subpixel area, wherein  
said plurality of light conducting spacers transmits said light;  
a transparent sheet atop said low power reflective-type display, wherein  
said transparent sheet outputs light received from said low power reflective-type

display via said plurality of light conducting spacers located between said backlight device and said transparent sheet; and

a light reflecting film comprising at least one reflective pyramid shaped microstructure, wherein said light reflecting film is atop said transparent sheet, wherein said light reflecting film passes a first portion of said light received from said low power reflective-type display via said transparent sheet, and wherein said light reflecting film reflects a second portion of said light back to said low power reflective-type display to be recycled for subsequently passing through said light reflecting film

~~comprising at least one pixel and a light conducting spacer conducting light through said reflective-type display, wherein said reflective-type display is located between said backlight device and said light reflecting film, and wherein said light conducting spacer is located between said backlight device and said reflective microstructure,~~

~~wherein said light reflecting film reflects light conducted by said light conducting spacer back to said reflective-type display to uniformly distribute light across said reflective-type display.~~

35. (Currently Amended) A display assembly for a portable device comprising:

a backlight device;

a light reflecting film;

a low power reflective-type display atop said backlight device comprising a plurality of light conducting spacers that form at least a subpixel area, wherein

said plurality of light conducting spacers transmits light from said back light device; and

a transparent sheet atop said low power reflective-type display, wherein said transparent sheet outputs light received from said low power reflective-type display via said plurality of light conducting spacers located between said backlight device and said transparent sheet at least one pixel and a light conducting spacer conducting light through said reflective-type display, wherein said reflective-type display is located between said backlight device and said light reflecting film, wherein said reflecting film reflects light conducted by said light conducting spacer back to said reflective-type display; and

a brightness enhancing film (BEF) located between said backlight device and said low power reflective-type display, wherein microstructures at a bottom portion of said BEF concentrates light toward said plurality of light conducting spacer spacers and directs light away from portions of said low power reflective-type display without said plurality of light conducting spacers to increase a brightness of said reflective-type display.